

Viion Network, LLC

5050 NW 74th Ave. Unit-C Miami, Florida 33166

T: 305-420-5517 F: 786-338-7407 C; 786-337-2418

Sponsorship Packages



Welcome to Sponsorship with the **Viion Network, LLC**

Viion Network TV & Internet Broadband Shows

IA Live.....30 min. show
Chef For Today.....30 min. show
Inside Couture.....1 hr. show

12 Full Episodes for each show
Clips run from 5-20 minutes on the Internet Broadband
TV Broadcast-channel 41 & 578 Comcast South Florida

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TV Show Seasons

Production of each season will begin approx. 3 months before the season is televised. Primary Sponsors may start sponsorship no more than passed the 4th Episode if space is available, at a prorated price.

The producers of the show have the discretion to choose who will be on the show.

IA Live music-fashion-art

Summer Season

starts third week of July – and runs a total of 8 episodes, one per week. (2 months)

Productions starts April 1st every year.

Fall Season

starts third week of December – and runs a total of 8 episodes, one per week. (2 months)

Productions starts September 1st every year.

Inside Couture

Summer Season

starts first week of September– and runs a total of 8 episodes, one per week. (2 months)

Productions starts June 1st every year.

Winter Season

starts first week of January – and runs a total of 8 episodes, one per week. (2 months)

Productions starts October 1st every year.

Chef For Today

Winter Season

starts first week of October – and runs a total of 8 episodes, one per week. (2 months)

Productions starts July 1st of every year.

Spring Season

starts first week of June – and runs a total of 8 episodes, one per week. (2 months)

Productions starts March 1st of every year.

All schedules are subject to change at the discretion of Viion Network, LLC .

Demographics

Viion Network, LLC outreach audience per season is:

Ages – 18-54

Male - 52%

Female - 48%

Season Stats

We have over **8 million viewers per season**
per show on TV-channel 41 & 578 Comcast.

We have up to **320,000 press releases**
to journalist **per season**, per show.

We have over **82 million** potential viewers
from our Internet Broadband TV shows, and video clips.
South East Florida (Miami Dade, Broward, South Beach, Miami Beach)

Internet Syndication Sites

ViionNetwork-Blinkx-Veoh-Blip-Break
Crackle-Dailymotion-Atom-Truveo
Metacafe-Vimeo-and more
Over 40 sites

Request to be a guest on Viion Network TV shows

For these prices you can appear on these shows

1. Receive a DVD copy of your appearance.
2. Receive a .MPG format
3. Receive a .MP4 format
4. You will receive a lower third info bar at the bottom of the screen with you contact information.

All promotions of the show you appear on are at the discretion of the Viion Network. Viion Network has the right to turn away any artist, chef, or cook for any reason.

Mark an **X** on all that apply to your order

- IA Live – 350.00 per person or persons (up to 3) in the same group (5-10 minute appearance)
- Inside Couture – 350.00 per person or persons (up to 3) in the same group (5-10 min. appearance)
- Chef For Today – 2,250.00 your own cooking show for 1 day with any & all guest.
(20-30 minute appearance)

Page Total \$_____.

Free commercial production for Sponsor Packages

This is what we offer if you do not have a commercial for your Sponsor Package, and would like our production company to make a free commercial production for you.

- A) 5 Seconds- Video/image banner for top scroll or bottom scroll
- B) 10 Seconds - Voice over with slogan and logo or image display.
- C) 15 Seconds - Voice over with logo or images only, or mix with small interview with the sponsor.
- D) 30 Seconds - Voice over with logo or images only, or mix with small interview with the sponsor.

Each 30 minute episode will have 3 breaks at a maximum of 3 minutes per break for commercials. There is a total of 9 minutes for commercials on an actual broadcast time of 28 minutes and 30 seconds. This will leave a total of 19 minutes and 30 seconds for the actual show coverage of each program.

Other Commercials

A **Pre-made Commercial** can be used. We will edit it to fit our ad spot for free. Your pre-made commercials must look professional. (Pre-made commercials will not change the price of your package.)

Sponsor Viion Network Ads Package

Logo banner placement on bottom of our TV show commercial ads

Over 1,000,000 viewers - 15 sec. on the ad

2 to 3 logo placements on each ad

Circle 1 Network that you would prefer for your Logo Banner sponsorship

ESPN - Fox News – TNT – Lifetime – USA - A&E – HGTV - Food
ESPN2 – Bravo – AMC – Nick – TWC – CNBC – Hallmark - Discovery
BET – Spike – MSNBC - TV Land – History - FX-Family – Travel - HDLN
Comedy –TLC - Tru-E! - VH1 – MTV – Golf – SciFi – Style – Toon - TVG
Animal Planet – FSFL – Oxygen – Sunshine

Mark an X on all that apply to your order.

- 6am. - 4 pm.....105.00 per ad
- 6am. – mid.....160.00 per ad
- 12pm. – mid.....175.00 per ad
- 4pm.- mid.....295.00 per ad
- 6pm. – mid.....375.00 per ad
- 8pm. - 11pm.....425.00 per ad

Page Total \$ _____ .00



Your logo appears on the bottom

Choose your Sponsor Package & TV commercial ad spots

Only 1 show, & 1 season per form. Fill out an additional form for another show or season.

Mark an **X** on all that apply to your order.

Sponsor Packages (check all that apply)

Sponsor Package A

5 sec.-\$215 10 sec.-\$307 15 sec.-\$439 30 sec.-\$879

1. 4 TV episodes equal 4 million viewers
 2. One ad per show
 3. Total of 4 ad spots
 4. Free Commercial Production
 5. Video Internet Syndication
6 months or more
-

Sponsor Package B

5 sec.-\$430 10 sec.-\$614 15 sec.-\$878 30 sec.-\$1,757

1. 8 TV episodes equal 8 million viewers
 2. One ad per show
 3. Total of 8 ad spots
 4. Free Commercial Production
 5. Logo placement on website for 4 wks
 6. Logo placement on partner page for 4 wks
 7. Video Internet Syndication 6 months or more
-

Sponsor Package C

5 sec.-\$645 10 sec.-\$922 15 sec.-\$1,318 30 sec.-\$2,636

1. 4 TV episodes equal 4 million viewers
2. 3 ads per show
3. Total of 12 ad spots
4. Free Commercial Production
5. Logo placements at end of credits
6. Video Internet Syndication
6 months or more

Page Total \$ _____ .00

Mark an **X** on all that apply to your order.

Sponsor Package D

5 sec.-\$1,058 10 sec.-\$1,512 15 sec.-\$2,160 30 sec.-\$4,320

- (1) 8 TV episodes equal 8 million viewers
- (2) 3 ads per show
- (3) Total of 24 ad spots
- (4) Free Commercial Production
- (5) Logo placement on website for 4 wks
- (6) Logo placement on partner page for 4 wks
- (7) Video Internet Syndication
6 months or more

Product Placement

Sponsor Package E

Display Actual Product - \$260

Display, Discuss & Use Product - \$470

- (1) Product placed on the air
in studio or on location for 1 episode
- (2) Shown 3 times per episode
- (3) Video Internet Syndication
6 months or more

Choose a week: 1 2 3 4 5 6 7 8 9 10 11 12

- () **IA Live**..... Summer Season (July)..... Fall Season (December)
- () **Inside Couture**..... Summer Season (September)..... Winter Season (January)
- () **Chef For Today**..... Winter Season (October)..... Spring Season (June)

Sponsor Package F - Premium

5 sec.-\$1,481 10 sec.-\$2,116 15 sec.-\$3,024 30 sec.-\$6,048

- (1) 8 TV Episodes
- (2) 3 ads per show
- (3) 24 ad spots
- (4) Free Ad Production
- (5) 8 million viewers per season
- (6) Logo on 320,000 Press Releases
- (7) Web Syndication clips for 6 months or more
- (8) Logo on end of credits
- (9) Logo on partner web page
- (10) Promotional product give away (you supply the free product for advertisement give away)
- (11) Only 1 ad type in your sub-category
(ex: There will be other drink ads,
but only 1 energy drink, or only 1 vodka, etc...)

Page Total \$ _____ .00

Mark an **X** on all that apply to your order.

Sponsor Package G - Top Premium

5 sec.-\$1,926 10 sec.-\$2,751 15 sec.-\$3,931 30 sec.-\$7,863

- (1) 8 TV Episodes
- (2) 3 ads per show
- (3) 24 ad spots
- (4) Free Ad Production
- (5) 8 million viewers per season
- (6) Logo on 320,000 Press Releases
- (7) Web Syndication clips for 6 months or more
- (8) Logo on end of credits
- (9) Logo on partner web page
- (10) Promotional product give away (you supply the free product for advertisement give away)
- (11) Product Placement on the studio TV set
- (12) Logo on Commercial ads for the show
- (13) Only 1 product type in your ad type & *Category*
(ex: Only be 1 drink ad,1 car ad, etc..
no competition)

Page Total \$ _____ .00

**All prices are for a limited time & are subject to change at any time
Get a Sponsor Package before these prices change**

Ad Spot Price Chart

(use this chart if you do not want a Sponsor Package)

Episode Time Slots	QTY	QTY
	1 to 4 Episodes	5 to 8 Episodes
<u>Amount of time per slot</u>		
5 seconds TV Banner	\$88	\$80
10 seconds BTYB*	\$126	\$114
15 seconds	\$180	\$164
30 seconds	\$360	\$328

*BTYB=Brought To You By...

Each price represents only one (1) time slot of your choice according to how many episodes you want to be on.

Examples:

If you get one 10 second time slot for 2 episodes it will be 2 time slots at \$126 each. (2 x 126) Totaling \$252

If you get two 10 second time slots for 2 episodes that will be 4 time slots at \$126 each. (4 x 126) Totaling \$504

If you get one 10 second time slot for 8 episodes that will be 8 time slots at \$114. (8 x 114) Totaling \$912

If you get two 10 second time slots for 8 episodes that will be 16 time slots at \$114. (16 x 114) Totaling \$1,824

Choose an Episode, Season, Ad Spot, and Ad Type

(For Sponsor Packages or Single Episodes Ad Spots)

Mark an X on all that will apply to your order.

() Week 1

() **IA Live**.....Summer Season (July)..... Fall Season (December)

() **Inside Couture**..... Summer Season (September).....Winter Season (January)

() **Chef For Today**.....Winter Season (October)..... Spring Season (June)

1st spot 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

2nd spot 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

3rd spot 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

() Week 2

() **IA Live**.....Summer Season (July)..... Fall Season (December)

() **Inside Couture**..... Summer Season (September).....Winter Season (January)

() **Chef For Today**.....Winter Season (October)..... Spring Season (June)

1st spot 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

2nd spot 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

3rd spot 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

() Week 3

() **IA Live**.....Summer Season (July)..... Fall Season (December)

() **Inside Couture**..... Summer Season (September).....Winter Season (January)

() **Chef For Today**.....Winter Season (October)..... Spring Season (June)

1st spot 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

2nd spot 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

3rd spot 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

() Week 4

- () **IA Live**.....Summer Season (July)..... Fall Season (December)
- () **Inside Couture**..... Summer Season (September).....Winter Season (January)
- () **Chef For Today**.....Winter Season (October)..... Spring Season (June)

- 1st spot** 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds
- 2nd spot** 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds
- 3rd spot** 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

() Week 5

- () **IA Live**.....Summer Season (July)..... Fall Season (December)
- () **Inside Couture**..... Summer Season (September).....Winter Season (January)
- () **Chef For Today**.....Winter Season (October)..... Spring Season (June)

- 1st spot** 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds
- 2nd spot** 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds
- 3rd spot** 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

() Week 6

- () **IA Live**.....Summer Season (July)..... Fall Season (December)
- () **Inside Couture**..... Summer Season (September).....Winter Season (January)
- () **Chef For Today**.....Winter Season (October)..... Spring Season (June)

- 1st spot** 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds
- 2nd spot** 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds
- 3rd spot** 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

() Week 7

- () **IA Live**.....Summer Season (July)..... Fall Season (December)
- () **Inside Couture**..... Summer Season (September).....Winter Season (January)
- () **Chef For Today**.....Winter Season (October)..... Spring Season (June)

- 1st spot** 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds
- 2nd spot** 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds
- 3rd spot** 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

Mark an X on all that apply to your order.

() Week 8

() **IA Live**..... Summer Season (July)..... Fall Season (December)

() **Inside Couture**..... Summer Season (September)..... Winter Season (January)

() **Chef For Today**..... Winter Season (October)..... Spring Season (June)

1st spot 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

2nd spot 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

3rd spot 5 seconds (TV Banner) 10 seconds (BTYB) 15 seconds 30 seconds

**Fill in the spaces below if you chose individual ad spots
(not for Sponsor Packages)**

How many Episodes are marked? _____

This will determine the Episode rate column to use if you do not purchase a Sponsor Package.

How many 5 second TV Banner spots are marked? _____ x (rate) _____ = _____

How many 10 second spots are marked? _____ x (rate) _____ = _____

How many 30 second spots are marked? _____ x (rate) _____ = _____

Page Total \$ _____ .00

Contract Agreement Form Signatures

Total amount to be paid for this agreement \$ _____

List ALL the page numbers that concern this agreement _____

This is a 15 page contract. All pages concerning this agreement must be accounted for if there is any type of dispute. No refunds will be given on any payment once the production date has started. No pull out refunds will be given after production has started. Viion Network, LLC has the right to change the start date of a 12 week episode within 1 month. All seasons must be broadcasted no later than 1 month after the start date, if not an exception will be made for refunds to be available. The pre-made commercials needed for each episode must be submitted in .MPEG2 format by Email or Mini-DV tape by Federal Express, or personally within 2 weeks of signing the agreement. If the client/sponsor does not make the pre-made commercial available within the two weeks, this may interfere with an episode on the agreement which will not be refunded. If Viion Network, LLC is producing the commercial, the client must be available within 2 weeks for taping/filming, or use images only by submit images no smaller than 1920 x 1080 pixels at 72dpi, after signing the agreement. If the client/sponsor is not available for filming within the two weeks this may interfere with an episode on the agreement which will not be refunded. If there are special circumstances, and/or an agreement between the Sponsor and Viion Network, LLC to make a date beyond 2 weeks, there may be missed Episodes. Dates can be substituted, but no refund will be given. All sponsors must submit their logo, and images needed for their commercial within 2 weeks of signing the agreement. If the client/sponsor does not submit these materials within the two weeks, this may interfere with an episode on the agreement which will not be refunded. Viion Network, LLC has the right to turn away any client or guest for any undisclosed reason.

Please fill in the information, sign and date the agreement, and submit a check for the full amount, or installed payment to start the "Sponsorship Agreement". Checks payable to: Viion Network, LLC **(You must be an authorized legal sole business owner or partner to sign below.)**

Name of your representative (if applicable) _____

Mckinley Pierre Prod./Viion Network, LLC	Company Name & (DBA):
5050 NW 74 th Ave. Unit-C	Company Address:
Miami, FL. 33166	
Member/Manager Name: Katherine Bruton	Principal, Member, Manager, or Partner Name:
Signature:	Signature:
Date:	Date: