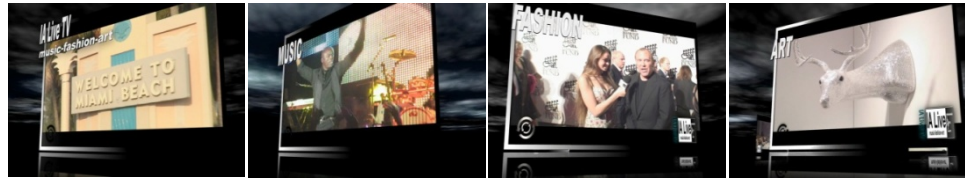


IA Live music-fashion-art



What is IA Live about.

IA Live is a 30 minute program with 28:30 minutes of broadcast time.

The show is about promoting independent artist & well known super star moguls in the same arena.

We cover concerts, fashion shows, art shows, & launch parties. We prefer sit down interviews when possible, but we will also do red carpet interviews. Our host are knowledgeable of the persons to be interviewed, and are instructed to not ever ask personal questions. We stick to the subject at hand which is the artistic value of the persons we interview.

We promote musical independent artist with cover music for high end fashion shows, as well as transitions, intro, and outro's. We invite special picked independent artist to perform in our studio, or we film them in concert or on stage in other locations if it is feasible. They are also interviewed and treated with the same respect as the super stars of the entertainment industry. We also have an upcoming countdown website, and download purchase website available, but not launched as of yet.

We promote musical superstars & moguls by covering their launch parties, and musical events. Our objective is to get exclusive interviews with these artists, and ask them to give advice to those artists who would like to be in their shoes some day. We understand that there are millions of artist who would like to be super stars, but there are only a few who can fill those shoes. Our belief is that one hit wonders can do well enough to invest their earnings into other ventures and grow from there; therefore you do not have to be a superstar to be successful.

We promote unknown fashion designers by offering them an interview, and covering their fashion shows. We are picky, so these designers must have a show to impress in order to be on the TV show.

We cover as many mogul designers as possible. There are many new designers that pay to be in high end fashion shows, and we are there to help them get noticed for all of their hard work, and money spent.

We cover art parties, and launch parties to help promote new products and new art. We love paintings, and sculptures done by great artist. The art world is a high class world, with so many unknowns who are hidden jewels. They just need to be seen, and we are here for that. That is our passion, to find the diamonds in the dark and hidden places, and show their gift from God to the world. We are not the only ones doing this, but we would love to be one of the great ones doing this. There are many others bringing many forms of art from heaven. We are chosen to bring these particular gifts to light. We love Gods children and the gifts He gave them to share with each other.



Chef For Today



What is Chef For Today

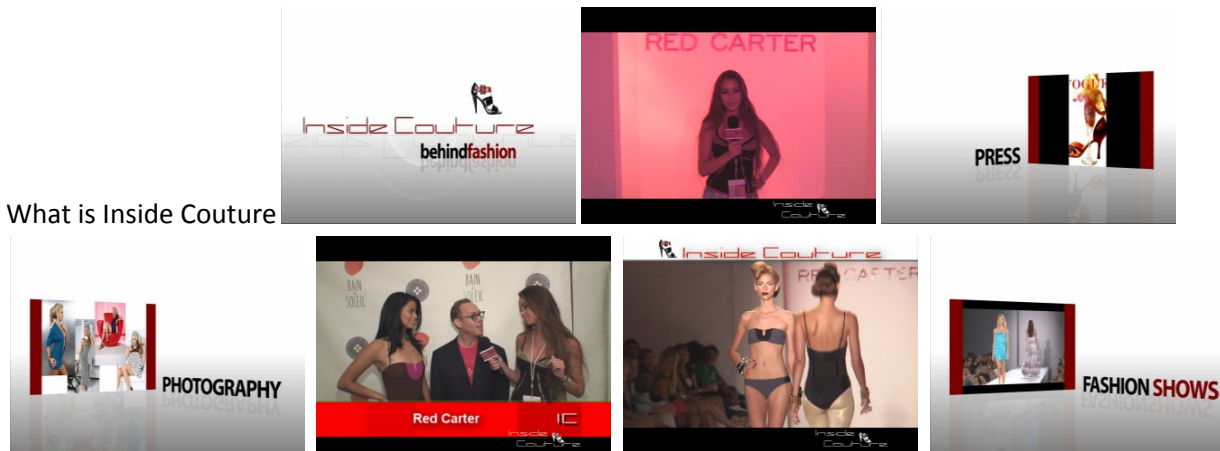


“Chef For Today” is a 30 minute show for every chef, or cook who wants a cooking show, but doesn’t have one yet. Maybe we can get them started on their way. Each 30 minute show will be completely dedicated to the chef or cook for that day. This will be their show for that day. We will seek professional chefs and cooks, and celebrities who can’t wait to show us their passion for cooking. There will be chef tips from professional chefs, and family secret recipes from all styles of cooking. This show will be a family show and will be accompanied by many “Chef For Today” events to push the limit for this idea in South Beach- Florida, and all over the web. Florida has every culture in the world in one spot. This is the perfect venue for learning about every style of cooking. We will launch the website for other cooks to upload their own versions of “Chef For Today” so the whole world can be a part of the show.

Each guest will get a personal interview subject to why they chose this recipe for their debut, and what special meaning this food has to them. They will also be able to invite a few guests over to assist in the kitchen, and be served the dish that is prepared. It will be a warm, inviting, exciting, funny, and full of life show for everyone. “Chef For Today” will be filmed in the finest restaurants in Florida, and some chefs will prefer to cook in a home setting.

Inside Couture

What is Inside Couture



Inside Couture is a 1 hour show to see what is behind the idea of fashion. We came to the conclusion that we didn't have enough space on IA Live to feature all the key players in the fashion world.

The hair & make-up artist need to be seen and heard as well as the models themselves. Also, the stylist, photographer, graphic artist, editors, publicist, model agencies and of course the designer need a larger voice.

We want the designer to have a deeper relationship with the public as far as explaining their choices for fabric, styles, and themes for their collections. Not too much to take away the element of surprise or excitement, but enough to peak our interest even higher. We want to follow the photo shoots, and go back stage to see what happens behind fashion.